



MINUTES May 26, 2016 Board of Directors Meeting

Location:

River Cree Marriott, Enoch

Chair:

Attendees: Tim Heins, Marcel Pelletier, Connie Landry, Tammy Charland-McLaughlin, Jonathan Stringer, Lorne Ternes, Dr. Pat Makokis, Sandra Sutter, Dani Guido, Bob Phillips, Dean Janvier, Todd Pruden

Attendees by phone

Regrets: Andrea McLandress, Esther Johnston

- Welcome provided by Tim (2:40pm)
- Opening Prayer provided by Tim
- Lorne moved to approve the Agenda, Marcel seconded, motion carried.
- Safety Moment provided by Marcel- hydration
- Jonathon moved to accept the previous Minutes with corrections and Pat seconded, motion carried:
 - Correction: Marcel and Lorne sent regrets
- Business arising/Action Items reported under Committee reports
 - Sandra sent electronic ACIR docs

1. Committee and Sub-Committee Reports:

- Executive (Includes President's Report) – n/a
 - i.
- East - Governance – Tim
 - i. Conversation with Marie and Tim to continue.
 - ii. Todd and Tim had conversation executive job description to Sandra. Minor edits. Base of job description nailed down
 - iii. Title changed to Executive Director.
 - iv. Sandra will focus on critical path items, what goes with the role.
 - v. Sandra to be cautious in exercising role, regarding time vs. Volunteer time. Board is mindful of ensuring burnout is not a risk.
 - vi. Question – Lorne regarding Sandra comfort level, to discuss time/role expectations. Sandra able to work (limited) on Tarpon time. If it weren't for this, it would have been difficult to pull off the conference. Hours were +/- 100 hours prep. Conversation is not compensation based, but to ensure board is aware of (fair) time commitment.
 - vii. Sandra/Dani – moving towards putting documentation/process in place to allow fill ins where necessary.
 - viii. Tammy – where is job description? Tim – to be sent out ~ next week.
- South – Finance –Marcel –
 - i. Marcel to take a serious look at financials once all is reconciled from conference.
 - ii. Tammy – what numbers did we need? Sandra/Marcel – numbers for headcount and budget were adjusted.
 - iii. Tim – considering circumstances, drop in numbers “modest”.
 - iv. Marcel – more to come at later date.
 - v.

- West – Sponsorship and Fundraising – Jon
 - i. Jon – Dani is now fully on board to try to find other sponsors
 - ii. Jon – question to board – consider organizations to sponsor on an annual basis
 - iii. Lorne – we should pursue anybody that is able to provide sponsor.
 - iv. Dani is in process to prepare a sponsorship package, with value proposition that any board member can use. Mutli year sponsorships to be considered.
 - v. Dani – event sponsorships are a tough sell in the current economic climate.
 - vi. Sandra – reminder we are grass roots, vet sponsors to ensure a value match; criteria
 - vii. Marcel – address membership and sponsorship relationships
 - viii. Tammy – requests can't be last minute. There needs to be a plan.
 - ix. Pat – ACIR – sponsors are generally the indigenous organzitions. Where are the corporate spnsors?
 - x. Marcel – corporations are looking at the value of the sponsorships... what are they getting out of it.
 - xi. Tammy – roles and responsibilities of board members. Advisory role vs. Working role. Sandra – reference to Jon and Dani role for sponsorships.
 - xii. Lorne – regarding the severe downsize of aboriginal relations in major organizations, now is the time to push ACIR ICE, for the expected 2 year recognition of qualified practioners.
 - xiii. Pat – prime time to reach out organizations. Maybe start with 4 corporations. Strategize, to partner with companies for multi year sponsorships.
 - xiv. Marcel – building on term – practioner - strategy looking forward..... association (status) for graduates of ACIR.
 - xv. Jon – develop sponsorship document for board members for review
- North - Credential Recognition/Education – Pat
 - National Indian Brotherhood (NIB Trust)looking to funding for students
 - Challenge current students to bring one other person to the program
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- Within – Membership & Communications (includes Social Media) Andrea for Marcel
 - Andrea, Marcel, Sandra – discussed newsletter. 218 members. Renewal date for membership April 1st.
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- Below – 7 Stars – Diversification/Youth – Tabled – Tammy
 - N/A
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- 2. Event Manager's Report – Sandra for Dani
 - i. Dani – initial impression of conference. Things went well. A lot of positive feedback. No time yet to do lookback and address positive improvements. Less people, adjustments on financial side were done.
 - ii. Tammy – how long to get speakers. Sandra – months and months. Tammy – in previous experience (CCAB) speakers are done months previous. Agenda was received... late. (graphic artist experiences personal difficulties) Sandra – a lot of changes at the last minute. Sandra – CFAR may want to return to calling for papers. Short time between last event and prep for conference.
 - iii. Todd – is there a concern of time of confirming speakers.
 - iv. Tammy – the agenda was late – had no wow factor. Role? Is it our responsibiltiey to recruit attendees.
 - v. Lorne – could have been marketing? Do people understand Bellrose? 3B. Danielle's case
 - vi. Sandra – is anyone reading the newsletters? Low show response.
 - vii. Marcel – who's on twitter?

- viii. Sandra – will be asking go forward what communication method works best.
 - ix. Tim – a year now to work on this.
 - x. Dean – for next year, suggest we have a draft agenda 60 days before conference. Broader balance of agenda to market.
 - xi. Bob – one of the original board members. Currently with MNA. Commends CFAR for staying the course. Similar conversations in mid 2000's, /CANDO, CCAB, thinking back there focus was on aboriginal relations. As a practitioner, CFAR meets the individual needs. Continuing focusing on credential aspect. Young people need to get involved. How to move forward, CFAR to look at the legacy.
 - xii. Lorne – partner marketing ACIR with other native studies programs. Continuing on thought process of youth looking to get into AR
3. Business Manager's Report –presented by Sandra
- i. Thank you for being here.
 - ii. Happy with the conference. Interesting that we were able to recover on what didn't go well last time. Recognize tight timelines were not what was desired, but pleased with how it went – considering.
 - iii. Excited about comments.. Karen McKenzie amazed with level of experience of attendees. Sharing of information, in an ethical space.
 - iv. Sandra to send brainstorming notes to Tammy for the youth_____.
 - v. Thank you to Todd for being here, considering difficult times. We will still buy the water bottles.
 - vi. Calls to action – CFAR – how can we address?
 - vii. Sandra to look to orchestrating activities, not heavy lifting.
 - viii. Chevron – great to see them here.
 - ix. Working to build membership ... Tweela/Sivanna
 - x. AGM is September.
 - xi. What is the title/theme of next years conference
 - xii. Number of volunteers cancelled. Therefore paid for rooms due to late cancellation rules.
 - xiii. Pat – thinking of next year conference – Aboriginal relations practitioner; corporate business engagement
 - xiv. Pat – youth _____ built confidence through ACIR program and landed a job in AR for
4. Next Meeting, August 4th.
5. Jon moved to adjourn at 4:12 p.m., Todd seconded. Motion carried

At the December 1, 2016 Board Meeting Tim moved to accept the May 26th minutes, Marcel seconded, none opposed, motion carried.