



MINUTES

June 23, 2014 Board of Directors Meeting

Location: Calgary, Alberta
River Cree –Room 2011

Date/Time June 23, 2014 1:30 PM – 3:33 PM

Chair: Tim Heins

In attendance: **Board** - Tim Heins, Wayne Courchene, Norm Brennand, Tammy Charland-McLaughlin, Todd Pruden, Esther Johnston, (joined at 2:00 p.m.) Lance Fisher, Pat Makokis, Todd Belot joined by conference call at 2:15 p.m. Todd Belot signed off at 2:40 p.m.; **Advisor** - Bee Calliou-Schadeck; **Staff** – JT Clode (exited at 3:30 p.m.), Sandra Sutter

Meeting Order

1. Welcome and call to order by Tim Heins 1:40 p.m.
2. Opening Prayer – Pipe Ceremony this morning covered us this morning, as it is quite a significant and spiritually impactful ceremony.
3. Approval of Agenda
 - Lance moved to accept
 - Norm 2nd
 - i. None opposed, Motion carried
4. Previous Minutes not available
5. Business arising/Action Items - tabled
6. **Standing Agenda Items** - Committee and Sub-Committee Reports:
 - Executive (Includes President's Report) – Todd - tabled
 - East - Governance - tabled
 - South - Finance –Sandra
 - i. Tim – question – are memberships static? No.
 - ii. Event Planner events, is this static? No
 - iii. Board Members need to be better armed to sell CFAR (Memberships and Sponsorships)
 1. Some regrouping needed, Tim volunteers to work on packaging and rethinking of sponsorship
 - a. Some comments from JT regarding sponsorship experience
 - b. Not ok to not respond to emails
 - i. Tammy has a colleague at IBM who might be able to contribute with respect to technology that can support

us in communication processes and meeting tools

- c. Todd Pruden – sponsorships, Fort Mac is a tricky place – organizations there want to support local organizations.
 - i. Sandra will find a way for CFAR to be local in Fort McMurray
- d. Norm, wonders if sometimes the people who pay their fees to attend are coming more to be politically correct in supporting CFAR rather than having a keen interest in the subject matter. Business wants to be able to access people that they cannot normally access at our events. Collectively we need to work harder at how to bring in the big name – the honey that will attract the bees.
- e. JT – some discussion about conference speakers ensued, and a request for input from the Board.
- f. Wayne – we are recruiting people who are in community relations. Many of those people are non aboriginal. Noticed a lot of people in Aboriginal Relations moving from job to job, or using Community relations positions as a stepping stone to something else. Is wondering if CFAR should be developing relationships with the CEO's and use them to get the message across. For example Fort McKay has 60 companies or so, that they would be interested in meeting with.
- g. Todd Belot, please ensure to follow up when Sandra and JT request some participation.
- h. Pat, question for Wayne – were you suggesting that CEO's in your area would be able to speak about indigenous perspectives....eg: Pat could go t Eric Newell – could talk about the '70's and Syncrude and etc. Who could we go to in the Fort McMurray area?
- i. Wayne, ideas...what he's noticing in social media..., there has to be a FN dialogue about resource extraction in the north and what that means.
- j. Lorne – Ian Anderson, President of Kinder Morgan, they are having a different experience.
- k. Tim – some discussion around organizations and people who are engaged, who would create some interest if they were speakers. These need to be individuals who we (Aboriginal Relations practitioners) need to hear.

- l. Wayne – need some noble goals that we can communicate. Eg: the example that I just threw out.
 - m. Bee – question – you mentioned 3 Chiefs that you wanted at the conference, what is their message?
 - i. JT, Social Licence and still in process – eg: Acceptance and Agreement – some work still being done on the title. The conversation will be around this – and how they see things working out in 10 years....
 - n. Bee – I wonder about T6 area, Beaver Lake, Heart Lake, Cold Lake – a different area, heavy oil development, SEGD....Beaver Lake, they were huge, taking ? to court. Matthew Cooncomb (sp), fought for years against ? Hydro, and just across the bay from Attiwapiskat and are now extremely successful.
 - o. Tammy – Kelowna Accord, a lot of years went into developing the Kelowna accord, a lot of the concepts and ideas are framework for what is happening today. If you could gather those people who were involved in those decisions, it really is the only framework that is available.
 - p. Tim – request for updates weekly with respect to Conference attendance and revenue and expenses?
 - q. Wayne – would like an elevator speech for the conference and etc.
 - r. Norm – would like a poster
 - s. Bee – Devon needs a letter, this is the event, this is when it is happening, this is the Speaker, this is the topic, and it goes to Committee
 - t. Tammy – maybe we should start focusing on the Subcontractors who are not enforcing the Aboriginal policies and content requirement
 - u. Tim- as an organization I have every confidence, the horsepower that is in this room is a part of their solution
 - v. JT – camp companies (Panel), challenges of employing people in the local area
 - i. T8 has asked Reg to present this event to their Elders in July at their Annual AGM. Reg would also like to obtain endorsement from the 47 Chiefs of Alberta with respect to the work that is being done this week.
- West – Sponsorship – Todd P - tabled

- North - Credential Recognition – Pat– presentation during morning
 - Update presentations requested by the Board
 - For a Certificate, a Mentorship Practicum may be a piece that is implemented with the model presented
 - Norm – Grandfathering in clause?
 - Pat - the Elders say that learning is lifelong. We are never going to be experts. Hopefully people would come into this with the idea that there is still something that they can learn. We have not clarified this yet, although we know that there is something
- Within – Membership & Communication – Carissa – tabled
- Above – 10 Year Anniversary Committee – Connie – tabled
- Below – 7 Stars – n/a

7. Business Manager’s Report

- Flood Relief Efforts - \$1,025 from last year
- New Board Member application
 - i. Tim – Sandra and JT are a part of this Team and the work that we are doing, they are not being fired. What you guys are doing is fine. This is the single most significant event that CFAR has participated in in it’s entire existence. This is an investment.
 - 1. Metis side (would be good to do as well)
 - ii. Pat – need a sense of inviting Indigenous people into a process, and building relationships
 - 1. If we have these Elders speaking and building a different sense of what we are trying to do, they are the people who will be carrying the message forward for us. The end result is a bigger vision that Human Kind will be different.
- Affordable and Grassroots
- Some of our members are not happy with the direction that we are going because they feel that we are moving outside of the original intention of the organization
 - i. Tim, ongoing from day one eg: past arguments to pray or not pray
 - 1. Made a fundamental decision to shift our model to an Aboriginal focus
- Credential Recognition

8. Event Coordinator Report

- Norm – can we agree to finalize our Conference Speakers by a certain date?
 - i. JT, Friday this week.
 - 1. Please send me the names of the people who you suggested this afternoon. MEG Energy has just canceled.

2. If you don't want the Athabasca Chiefs, let me know.
 3. Want you to be excited about who you want to go and see.
 4. Tammy would like to hear Manny Jewel speak
9. Next Meeting - tabled
 10. Adjournment, Move to adjourn, Wayne Courchene 3:33 p.m. 2nd Tammy. None opposed. Motion carried.