

CIRCLE FOR ABORIGINAL RELATIONS (CFAR) SOCIETY



Meeting Held:

May 13, 2009
10:00 am to 2:00 pm

Location:

Alberta Research Council
250 Karl Clark Road,
Edmonton, AB
T6T 0A2

Attendees: Christine Schreuder, Fernande Comer (teleconference), Kuni Albert, Gerry Laslo, Rob Barber, Nora Flett, Bob Phillips, Vivienne Beisel (teleconference), Rachelle McDonald and guest April, Art Cunningham, Ted Muise Barry Brisson

1. Welcome, introductions and opening remarks Rob Barber
2. Review/approve agenda. Agenda approved with additions under #8, other items to include September luncheon and recognition policy.
3. Approve minutes of April Board Meeting:
Item #10, Delete sentence which reads “ family focus-Aboriginal Awareness Day and Week Article on CFAR” This sentence not needed. Minutes were approved by consensus.
4. General Updates:
 - (a) Office manager update-Christine
Christine had sent all board members this report via email. Her update was that corporate memberships total now at 15 versus 16. Golder advised they would not renew membership due to economics. Reminder: All board members must be CFAR member, if you have not already done so, need to renew membership. Membership year is April 1 – March 31.

- (b) Treasurers Update: Ted Muise, All financial reports were sent to all board members via email. Upon his arrival Ted reviews comparative income statement and comparative balance sheet.
- (c) Credential Recognition Committee: Vivienne, Ben, Craig, Nora
Vivienne reports on Credential committee, she reminds all Board members: May 22, 2009 is the final date for completion of survey.
Next Credential committee meeting: May 14, 2009 at 11:00 am, will discuss survey, feedback, break out session and develop a ppp to present at the conference. Want to make sure all are aware of the spectrum of options-identifying abilities, somewhere in the middle.
Discussion ensued regarding feedback, Vivienne advised the committee is looking for feedback from the board, expressed the committee has no agenda. Board agrees the process must be transparent. Vivienne expressed concern that the Cultural aspect is difficult to deal with in a linear process, such as in this survey. The western methodology utilized for a survey does not fit with Aboriginal Culture.
- Kuni suggests at the end of the conference presentation we should have a feedback form. It was agreed there should be feedback forms for all for all workshop presentations.
- (d) Alberta Employment & Immigration: Training Subsidy
Janais spoke to AB Employment & Immigration; She was advised there is no funding available from this Dept. Instead it was suggested CFAR follow up with Aboriginal Relations.
Action item: Rob Barber will follow up with Aboriginal Relations.
- (e) Governance Committee Update: Barry, Craig, Nora, Vivienne
Decided to set aside further discussion until Barry arrives. Upon Barry's arrival at his suggestion this item was tabled until the next meeting:
Barry will send an email requesting board feedback for the next meeting June 10, 2009.
- (f) Website Updates: Domenyk Leach
Domenyk had sent two documents to the Board members from Benson & Associates. These documents provided information on the cost of development, implementation and training for CFAR message board for a cost of \$2,365.00. The second proposal was for CMS Benson and Associates relative to CFAR updates to the website for a cost of \$950.00. Discussion ensued regarding the proposals Domenyk sent the board members. Christine provided her feedback relative to proposals implementation timelines and website update costs in the past year. Art Cunningham motions that the CFAR board empowers Domenyk Leach to move forward with the recommendations he put forward, in the

manner he feels the most comfortable with. Rob Barber seconds. Motion passed, all in favour. Kuni Albert recommends Domenyk Leach also be trained.

CFAR Web page update: Kuni advised she and Domenyk have reviewed the information on the website, a lot of information was dated. The website has now been updated with current information.

- (g) For Approval: Year End Financials: Ted Muise Treasurer
Ted reviews Year End April 1, 2008-March 31,2009
Barry Brisson advises he wishes to address the Finance committee cover letter for year-end 2009 financial statements. Barry advises all 8 recommendations need to be implemented as we go forward in order to ensure we are adhering with bylaws. Signing Authority Barry wants another signing authority in Calgary. We are losing money on smaller events, luncheon, and mixers. The trend is revenues are down and costs are increasing. We need to be cognizant of costs and have budgets prepared for each event. Action: Document lessons learned around events on a go forward basis. Ted completes report with April Balance sheet and Income statements.

5. CFAR's New Logo and Banner:

Board reviewed and discussed #1 and # 2 two versions presented of the new logo. They are almost identical except for the fonts. Discussion ensued regarding the colors on the 4 feathers; the colors were to represent the 4 races, white, black, yellow and red. Suggested the artist might be able to revisit family of black colors, so that the color black would be clearly visible on that feather, i.e., maybe it is possible to use a lighter color of black, with a darker color of black sitting on top. Kuni suggested maybe it could be a shiny black, in the place of the gray. At present there is a gray color, sitting on top the black feather. However there is no gray race.

Kuni moves to accept the #1 version of the logo. Seconded by Rob Barber. Motion passed.

Further discussion ensued regarding the unveiling of the logo at the CFAR conference.

It was decided the logo committee would be charged with putting together a presentation on the process taken to identify a new logo for the conference. How we got from point a to point b... today we are unveiling the new logo. Logo committee: Barry Brisson, Tweela Nepoose, Nora Flett

6. Mission Statement Review:

Two mission statement drafts sent by Craig to the Board were reviewed. Discussion regarding the mission statement included the following feedback, development of mission statement is a process, we should take

the time to do it right, maybe review planning session notes, this may tie in with accreditation, no need to rush, two drafts presented are much more dynamic than existing mission statement. Action: Board members to provide Craig with some feedback for June 10, 2009 meeting.

7. Events:

(a) Updates for 2009 Conference-Christine/Janais.

Sponsorship: We have achieved \$30K plus for sponsorship, but now we need to fill seats.

Photographer: Ted can get a Syncrude photographer for one day. Rob will find a photographer for the 2nd day.

Conference Script: It was agreed to follow same process as last year, the board member who recommended a speaker, will have the responsibility to develop their introduction/profile. Rob advised he had developed a script for last year's conference; maybe Christine can find it and revisit.

The conference committee to put together times to scripting, then allocate to appropriate party. Kuni advised the conference committee has not yet had an opportunity to meet to discuss logistics around the script/timelines. Kuni advises the committee will meet to follow up.

The question arose as to if all board members were planning to attend the conference? Janais is very busy and there will be a need volunteers.

Rachelle will encourage Janais to delegate and request volunteers.

Calvin Helin: Who will pick him up?

Kuni advises she can pick him up if he is arriving on June 2, 2009.

Critical Mass issues: regarding conference registration, golf and workshop. Last year numbers were up 100 %. Sponsorship is good, not going to lose our shirts. But want to increase attendance, ideas discussed included: free passes to parties who may not otherwise attend the conference i.e. Reg Crowshoe, offer each person who paid the opportunity to bring a guest, offer free golf, sponsorship of the golf tournament. **Note:** We need to get the message out that conference participants can participate in the golf tournament. In summary it was agreed to go forward with critical mass numbers presented and not offer up free passes.

Promo items: Kuni Albert inquires does CFAR have a budget for promo items? CFAR gives promotional items to golf participants, we need to have promotional items to give workshop participants as well. Suggested CFAR order 18-20 golf shirts for conference door prizes.

Fish Scaling Workshop Update: Teri Villebrun

Nora Flett advises she will contact Teri Villebrun for update.

Conference committee task list:

Reviewed task list and assigned volunteers to areas that still required volunteers. Christine will have updated list for distribution.

Conference Opening:

Jacob, Rob & Bob to begin drumming to bring conference participants together. **Anthem or Prayer first**, Kuni will look into protocol.

Laptops/Projectors: Christine advises we need 4 laptops and 4 projectors. Christine, Kuni, Barry and Rob will bring laptops. Rob will bring a projector. Note: CFAR needs to have a minimum of 4 laptops and projectors. Please advise Christine, Janais if you can assist with this need for equipment. Rob will bring easels & markers.

- (b) Marketing: Rob Barber:
All review the marketing plan put forward by Rob. All board members need to do whatever they can to drum up business/get delegates to the conference.

8. Other Business

- (a) September Luncheon:
September 16th strategic planning session
September 17th AGM/Luncheon/Round Dance
Suggested CFAR invite the Edmonton FC to host a round dance
Suggestions for luncheon speakers: Jean Teillet; Lawyer, Eric Mohun:
TransCanada, Aboriginal Relations, BC, lives in Calgary
Action: Board to review, google both these names, so that a decision can be made June 10, 2009

Barry Brisson also has to leave just after 1:00 pm. Inquires if there is anything else that has to be addressed? Barry advises Board can continue with Year End financial reports. Board quorum at present is three.

- (b) Recognition Policy:
Rob presents draft recognition/awards program, looking for feedback. Karen McCullough has already agreed to help, Rob would like more board members to volunteer. If there are no volunteers that come forward, Christine said she would help out if wanted. Corporate recognition example: TransCanada, Golder would be retroactive relative to their support over the past 3 years. Rob will present. Anybody willing to join this committee please let Rob know by May 22, 2009. Rob will purchase 4 gifts, board agrees to re-imburse according to guideline of \$100.00 per gift.
Action: All, let Rob know whether you will help out with the Recognition committee.

9. Next meeting:

Date: June 10, 2009
Location: TBA in Calgary

Thanks to Alberta Research Council for hosting and lunch at May 13, 2009 meeting.